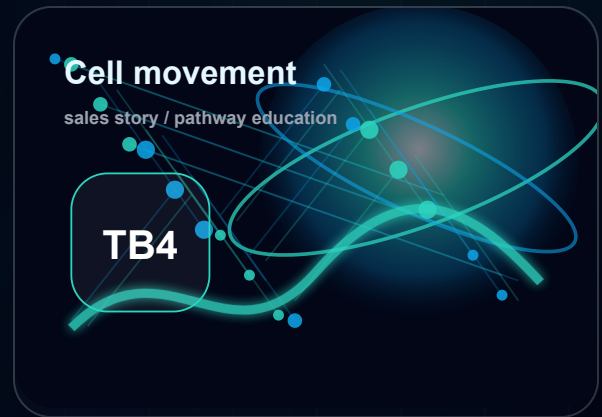


MOBILITY, RECOVERY + CELLULAR MOVEMENT

TB-500 Mobility + Soft Tissue Opportunity

TB-500 gives ORBABLES a dedicated mobility and soft-tissue opportunity. The customer can sell it around movement quality, active lifestyle, recovery routines, and thymosin beta-4-related pathway education. It should feel kinetic, practical, and easy for a sales team to explain.



Product lane

movement quality, soft tissue, and active aging

Best-fit customers

mobility specialists, active-aging retailers, recovery studios, fitness professionals, bodywork practices, and wellness clinics

Sales-team hook

Mobility and movement routines

B2B OPPORTUNITY

Why a customer would want this in their product lineup.

Tell the customer: this is the mobility SKU. BPC-157 can own the recovery-recognition lane, while TB-500 gives your sales team a movement and soft-tissue story. The two can be sold separately but also make sense inside a broader recovery portfolio.

The market opportunity is supported by active aging and movement culture. Consumers are spending on mobility work, stretching, massage, physical performance, recovery devices, and products that help them stay consistent. TB-500 gives ORBABLES a peptide-forward product for that same movement economy.

The differentiation is clarity. Many mobility products are generic blends. TB-500 ORBABLES gives the customer a named peptide concept, a cellular-movement explanation, dual delivery technology, and a premium format that feels more modern than capsules or powders.

TB-500 should be presented as a sellable product lane: clear peptide education, clear customer fit, clear marketing angles, and a format that helps the buyer explain the opportunity quickly.

- Mobility and movement routines
- Soft-tissue support interest
- Cell migration pathway education
- Active-aging product lane

Marketing Angles

01 **Mobility and movement routines**

02 **Soft-tissue support interest**

03 **Cell migration pathway education**

04 **Active-aging product lane**

How The Sales Team Explains It

Tell the customer: this is the mobility SKU. BPC-157 can own the recovery-recognition lane, while TB-500 gives your sales team a movement and soft-tissue story. The two can be sold separately but also make sense inside a broader recovery portfolio.

Made In USA
premium production signal

Lab Tested In USA
quality confidence signal

TB-500 gives customers a clear movement quality, soft tissue, and active aging conversation.

Mobility, Recovery + Cellular Movement · freeze-dried functional snack format · dual delivery technology

TB-500

WHAT IS THIS PRODUCT?

A premium ORBABLES concept for movement quality, soft tissue, and active aging.

TB-500 gives ORBABLES a dedicated mobility and soft-tissue opportunity. The customer can sell it around movement quality, active lifestyle, recovery routines, and thymosin beta-4-related pathway education. It should feel kinetic, practical, and easy for a sales team to explain.

The customer should see this as a product they can teach to their team, not just as an ingredient. The flyer gives them a simple category lane, a pathway explanation, marketing angles, and a reason the ORBABLES format is different from standard supplement formats.

SALES TEAM TALK TRACK

Simple explanation a customer can repeat.

Tell the customer: this is the mobility SKU. BPC-157 can own the recovery-recognition lane, while TB-500 gives your sales team a movement and soft-tissue story. The two can be sold separately but also make sense inside a broader recovery portfolio.

01

Mobility and movement routines

02

Soft-tissue support interest

03

Cell migration pathway education

04

Active-aging product lane

05

Use ORBABLES delivery technology as the format reason to believe.

06

Position the product as a premium, educational, B2B-ready opportunity rather than a commodity supplement.

WHY ORBABLES DELIVERY TECHNOLOGY MATTERS

Dual Protection Delivery Technology™

Dual Protection Delivery Technology™ is the core ORBABLES difference. The first layer is Cyclodextrin Encapsulation Technology. It helps protect sensitive peptide structures, is designed to improve ingredient integrity, and supports enhanced absorption potential and bioavailability. For a B2B buyer, that creates a better explanation than simply listing an ingredient on a label.

The second layer is Freeze-Dried Orbable Technology. Freeze-drying helps preserve ingredient quality, supports long shelf life and ingredient stability, and creates a lightweight, portable, premium snack format. The result is a product that can be sampled, demonstrated, and discussed in a way that ordinary capsules and powders cannot match.

Made in the USA and Lab Tested in the USA are important commercial signals. They help the buyer present the line with confidence and give distributors, retailers, practitioners, and clinics a simple quality story to repeat.

Dual delivery gives the customer a better product story.

Cyclodextrin Encapsulation Technology · Freeze-Dried Orbable Technology · Made in USA · Lab Tested in USA

DELIVERY

MARKET OPPORTUNITY

Why this matters to potential customers now.

ORBABLES is a B2B opportunity because it gives a customer something they can actually explain: a recognizable peptide or peptide-inspired wellness lane, a premium freeze-dried functional snack format, and a delivery-technology story that feels different from ordinary capsules, powders, and gummies. The customer does not need another commodity SKU. They need a product concept their sales team can understand, present, sample, and merchandise.

The market timing supports that conversation. Functional nutrition is now a mainstream wellness category, with industry reports placing global functional foods in the hundreds of billions of dollars and projecting continued growth. Longevity, metabolic wellness, beauty-from-within, active aging, cognitive performance, and recovery are all categories where educated consumers are looking for more advanced products than basic vitamins or sugary gummies.

The peptide conversation is also becoming more familiar. GLP-1 awareness has pulled peptide language into the mainstream, longevity clinics have trained consumers to ask about cellular health, and fitness/recovery buyers already understand body composition, sleep, mobility, and performance routines. ORBABLES uses that awareness without making the flyer feel like a consumer ad. The sales angle is premium, educational, and channel-ready.

The market opportunity is supported by active aging and movement culture. Consumers are spending on mobility work, stretching, massage, physical performance, recovery devices, and products that help them stay consistent. TB-500 gives ORBABLES a peptide-forward product for that same movement economy.

WHY ORBABLES IS DIFFERENT

The customer is not just buying a peptide idea. They are buying a sellable format.

The differentiation is clarity. Many mobility products are generic blends. TB-500 ORBABLES gives the customer a named peptide concept, a cellular-movement explanation, dual delivery technology, and a premium format that feels more modern than capsules or powders.

For a distributor, retailer, practitioner, or clinic, the value is the complete sales architecture: a premium visual identity, a clear peptide function story, practical marketing angles, market context, delivery technology, USA quality signals, and a format that gives the sales team something tangible to present.

That is the main commercial difference. ORBABLES makes the peptide conversation easier to teach, easier to sample, easier to merchandise, and easier to separate from crowded supplement shelves.

Market signals referenced from current functional food, longevity, GLP-1 awareness, and peptide-category reporting. Language is written for professional B2B education and sales-team explanation.

Best-Fit Customers

mobility specialists, active-aging retailers, recovery studios, fitness professionals, bodywork practices, and wellness clinics

These customers need products that can be explained clearly to sales teams, buyers, practitioners, and educated consumers.

Format Differentiation

<p>01</p> <p>Capsules are familiar, but they are often hard to differentiate on shelf and difficult to sample in a sales meeting.</p>	<p>02</p> <p>Powders can carry larger formulas, but they require mixing, dosing discipline, and more explanation at the point of sale.</p>
<p>03</p> <p>Gummies are familiar, but many buyers associate them with sugar, heat exposure, generic wellness positioning, and crowded shelves.</p>	<p>04</p> <p>ORBABLES gives the customer a more ownable lane: a premium freeze-dried orb format with a peptide-focused technology story and a strong B2B presentation.</p>

ORBABLES turns peptide interest into a customer-ready product opportunity.
 TB-500 · Mobility + Soft Tissue Opportunity · marketing angles · delivery differentiation · market context

ORBABLES