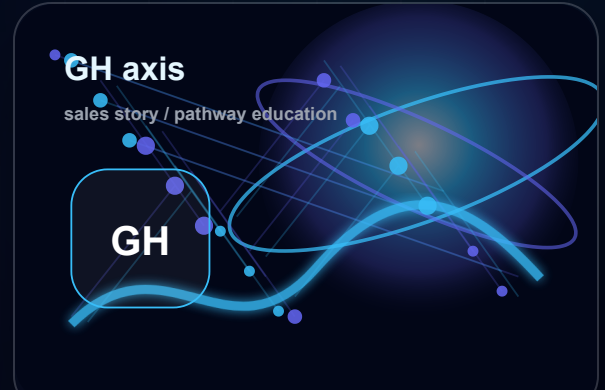


RECOVERY, SLEEP QUALITY + LEAN BODY COMPOSITION

CJC-1295 + IPAMORELIN

Recovery + GH Axis Opportunity

CJC-1295 + Ipamorelin is the ORBABLES recovery and overnight-performance concept. It gives customers a product story around sleep quality, growth-hormone signaling, recovery



Product lane

recovery, sleep, and growth-hormone signaling

Best-fit customers

fitness professionals, recovery studios, longevity clinics, medspas, and performance wellness practices

Sales-team hook

Recovery and resilience routines

B2B OPPORTUNITY

Why a customer would want this in their product lineup.

Tell the customer: this is the recovery and sleep-quality peptide concept. It belongs in conversations with people who already buy recovery tools, sleep support, protein, amino acids, and body-composition services, but want something more advanced and easier to merchandise.

The market opportunity is broad because recovery is now a mainstream performance and longevity category. Consumers are buying sleep trackers, cold plunges, red-light devices, mobility tools, and recovery supplements. A peptide-forward ORBABLES format gives the customer a premium product to place inside that same recovery ecosystem.

The competitive difference is the combination of a sophisticated GH-axis story and a sampleable freeze-dried format. Capsules are easy to ignore and powders feel routine. ORBABLES can be explained in a sales meeting as a premium recovery orb with a delivery technology story and a clear professional audience.

CJC-1295 + IPAMORELIN should be presented as a sellable product lane: clear peptide education, clear customer fit, clear marketing angles, and a format that helps the buyer explain the opportunity quickly.

- Recovery and resilience routines
- Sleep-quality programming
- Lean body composition interest
- Growth-hormone pathway education

Marketing Angles

- 01 Recovery and resilience routines
- 02 Sleep-quality programming
- 03 Lean body composition interest
- 04 Growth-hormone pathway education

How The Sales Team Explains It

Tell the customer: this is the recovery and sleep-quality peptide concept. It belongs in conversations with people who already buy recovery tools, sleep support, protein, amino acids, and body-composition services, but want something more advanced and easier to merchandise.

Made In USA
premium production signal

Lab Tested In USA
quality confidence signal

CJC-1295 + IPAMORELIN gives customers a clear recovery, sleep, and growth-hormone signaling conversation.

Recovery, Sleep Quality + Lean Body Composition · freeze-dried functional snack format · dual delivery technology

CJC-1295 + IPAMORELIN

WHAT IS THIS PRODUCT?

A premium ORBABLES concept for recovery, sleep, and growth-hormone signaling.

CJC-1295 + Ipamorelin is the ORBABLES recovery and overnight-performance concept. It gives customers a product story around sleep quality, growth-hormone signaling, recovery physiology, and lean body composition interest. This is a strong B2B lane because recovery has become a daily wellness category, not just an athlete category.

The customer should see this as a product they can teach to their team, not just as an ingredient. The flyer gives them a simple category lane, a pathway explanation, marketing angles, and a reason the ORBABLES format is different from standard supplement formats.

SALES TEAM TALK TRACK

Simple explanation a customer can repeat.

Tell the customer: this is the recovery and sleep-quality peptide concept. It belongs in conversations with people who already buy recovery tools, sleep support, protein, amino acids, and body-composition services, but want something more advanced and easier to merchandise.

01 Recovery and resilience routines	02 Sleep-quality programming
03 Lean body composition interest	04 Growth-hormone pathway education
05 Use ORBABLES delivery technology as the format reason to believe.	06 Position the product as a premium, educational, B2B-ready opportunity rather than a commodity supplement.

WHY ORBABLES DELIVERY TECHNOLOGY MATTERS

Dual Protection Delivery Technology™

Dual Protection Delivery Technology™ is the core ORBABLES difference. The first layer is Cyclodextrin Encapsulation Technology. It helps protect sensitive peptide structures, is designed to improve ingredient integrity, and supports enhanced absorption potential and bioavailability. For a B2B buyer, that creates a better explanation than simply listing an ingredient on a label.

The second layer is Freeze-Dried Orbable Technology. Freeze-drying helps preserve ingredient quality, supports long shelf life and ingredient stability, and creates a lightweight, portable, premium snack format. The result is a product that can be sampled, demonstrated, and discussed in a way that ordinary capsules and powders cannot match.

Made in the USA and Lab Tested in the USA are important commercial signals. They help the buyer present the line with confidence and give distributors, retailers, practitioners, and clinics a simple quality story to repeat.

ROLE IN THE HUMAN BODY

GH axis education in plain English.

Growth hormone signaling is part of a communication network involving the hypothalamus, pituitary gland, GH pulses, IGF-1 signaling, sleep rhythm, tissue maintenance, and body composition. CJC-1295 is commonly discussed as a GHRH-style peptide, while ipamorelin is discussed around growth hormone secretagogue pathways. The simple sales-team explanation is that the pair belongs in the recovery and GH-axis conversation: it is about helping buyers understand the body's own signaling rhythm.

The science section should help a non-scientist sales rep explain the peptide with confidence: what pathway it belongs to, what category conversation it supports, and why the product sits in this specific ORBABLES lane.

Dual delivery gives the customer a better product story.
Cyclodextrin Encapsulation Technology · Freeze-Dried Orbable Technology · Made in USA · Lab Tested in USA

DELIVERY

MARKET OPPORTUNITY

Why this matters to potential customers now.

ORBABLES is a B2B opportunity because it gives a customer something they can actually explain: a recognizable peptide or peptide-inspired wellness lane, a premium freeze-dried functional snack format, and a delivery-technology story that feels different from ordinary capsules, powders, and gummies. The customer does not need another commodity SKU. They need a product concept their sales team can understand, present, sample, and merchandise.

The market timing supports that conversation. Functional nutrition is now a mainstream wellness category, with industry reports placing global functional foods in the hundreds of billions of dollars and projecting continued growth. Longevity, metabolic wellness, beauty-from-within, active aging, cognitive performance, and recovery are all categories where educated consumers are looking for more advanced products than basic vitamins or sugary gummies.

The peptide conversation is also becoming more familiar. GLP-1 awareness has pulled peptide language into the mainstream, longevity clinics have trained consumers to ask about cellular health, and fitness/recovery buyers already understand body composition, sleep, mobility, and performance routines. ORBABLES uses that awareness without making the flyer feel like a consumer ad. The sales angle is premium, educational, and channel-ready.

The market opportunity is broad because recovery is now a mainstream performance and longevity category. Consumers are buying sleep trackers, cold plunges, red-light devices, mobility tools, and recovery supplements. A peptide-forward ORBABLES format gives the customer a premium product to place inside that same recovery ecosystem.

WHY ORBABLES IS DIFFERENT

The customer is not just buying a peptide idea. They are buying a sellable format.

The competitive difference is the combination of a sophisticated GH-axis story and a sampleable freeze-dried format. Capsules are easy to ignore and powders feel routine. ORBABLES can be explained in a sales meeting as a premium recovery orb with a delivery technology story and a clear professional audience.

For a distributor, retailer, practitioner, or clinic, the value is the complete sales architecture: a premium visual identity, a clear peptide function story, practical marketing angles, market context, delivery technology, USA quality signals, and a format that gives the sales team something tangible to present.

That is the main commercial difference. ORBABLES makes the peptide conversation easier to teach, easier to sample, easier to merchandise, and easier to separate from crowded supplement shelves.

Market signals referenced from current functional food, longevity, GLP-1 awareness, and peptide-category reporting. Language is written for professional B2B education and sales-team explanation.

Best-Fit Customers

fitness professionals, recovery studios, longevity clinics, medspas, and performance wellness practices

These customers need products that can be explained clearly to sales teams, buyers, practitioners, and educated consumers.

Format Differentiation

01

Capsules are familiar, but they are often hard to differentiate on shelf and difficult to sample in a sales meeting.

02

Powders can carry larger formulas, but they require mixing, dosing discipline, and more explanation at the point of sale.

03

Gummies are familiar, but many buyers associate them with sugar, heat exposure, generic wellness positioning, and crowded shelves.

04

ORBABLES gives the customer a more ownable lane: a premium freeze-dried orb format with a peptide-focused technology story and a strong B2B presentation.

ORBABLES turns peptide interest into a customer-ready product opportunity.

CJC-1295 + IPAMORELIN · Recovery + GH Axis Opportunity · marketing angles · delivery differentiation · market context

ORBABLES