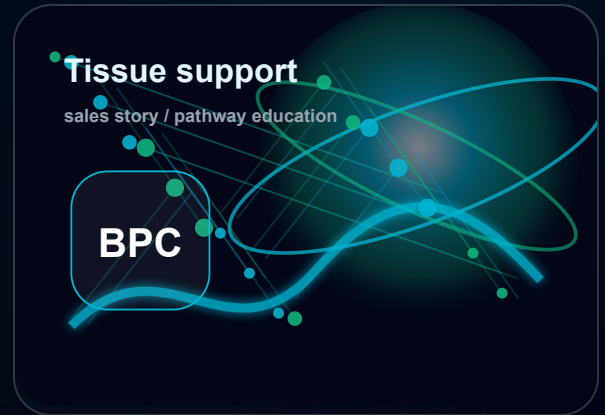


RECOVERY, CONNECTIVE TISSUE + REGENERATIVE WELLNESS

BPC-157 Tissue Support Opportunity

BPC-157 is one of the clearest ORBABLES B2B opportunities because buyers already understand the recovery lane. The customer can sell it as a premium peptide concept for tissue support, connective-tissue interest, active lifestyles, and daily recovery routines.



Product lane

recovery, resilience, and connective-tissue interest

Best-fit customers

active lifestyle retailers, recovery studios, fitness professionals, longevity clinics, practitioners, and distributors serving the recovery category

Sales-team hook

Tissue-support category interest

B2B OPPORTUNITY

Why a customer would want this in their product lineup.

Tell the customer: this is the recovery SKU people will recognize first. It gives your sales team a simple lane, a strong peptide name, and a premium format that can sit next to mobility, training, recovery, and active-aging programs.

The market opportunity is strong because recovery is no longer limited to competitive athletes. Everyday consumers want to train, move, work, travel, and age with less downtime. Recovery products, collagen, mobility support, amino acids, and active-aging routines all train the buyer to understand why a tissue-support peptide concept matters.

BPC-157 ORBABLES can stand apart from ordinary joint capsules and collagen powders by offering a more advanced peptide narrative. The freeze-dried orb format gives the customer something memorable to show, while the delivery technology creates a more premium explanation for ingredient protection and stability.

BPC-157 should be presented as a sellable product lane: clear peptide education, clear customer fit, clear marketing angles, and a format that helps the buyer explain the opportunity quickly.

- Tissue-support category interest
- Recovery routine positioning
- Connective-tissue education
- Active lifestyle merchandising

Marketing Angles

- 01 Tissue-support category interest
- 02 Recovery routine positioning
- 03 Connective-tissue education
- 04 Active lifestyle merchandising

How The Sales Team Explains It

Tell the customer: this is the recovery SKU people will recognize first. It gives your sales team a simple lane, a strong peptide name, and a premium format that can sit next to mobility, training, recovery, and active-aging programs.

Made In USA
premium production signal

Lab Tested In USA
quality confidence signal

WHAT IS THIS PRODUCT?

A premium ORBABLES concept for recovery, resilience, and connective-tissue interest.

BPC-157 is one of the clearest ORBABLES B2B opportunities because buyers already understand the recovery lane. The customer can sell it as a premium peptide concept for tissue support, connective-tissue interest, active lifestyles, and daily recovery routines.

The customer should see this as a product they can teach to their team, not just as an ingredient. The flyer gives them a simple category lane, a pathway explanation, marketing angles, and a reason the ORBABLES format is different from standard supplement formats.

SALES TEAM TALK TRACK

Simple explanation a customer can repeat.

Tell the customer: this is the recovery SKU people will recognize first. It gives your sales team a simple lane, a strong peptide name, and a premium format that can sit next to mobility, training, recovery, and active-aging programs.

01

Tissue-support category interest

02

Recovery routine positioning

03

Connective-tissue education

04

Active lifestyle merchandising

05

Use ORBABLES delivery technology as the format reason to believe.

06

Position the product as a premium, educational, B2B-ready opportunity rather than a commodity supplement.

WHY ORBABLES DELIVERY TECHNOLOGY MATTERS

Dual Protection Delivery Technology™

Dual Protection Delivery Technology™ is the core ORBABLES difference. The first layer is Cyclodextrin Encapsulation Technology. It helps protect sensitive peptide structures, is designed to improve ingredient integrity, and supports enhanced absorption potential and bioavailability. For a B2B buyer, that creates a better explanation than simply listing an ingredient on a label.

The second layer is Freeze-Dried Orbable Technology. Freeze-drying helps preserve ingredient quality, supports long shelf life and ingredient stability, and creates a lightweight, portable, premium snack format. The result is a product that can be sampled, demonstrated, and discussed in a way that ordinary capsules and powders cannot match.

Made in the USA and Lab Tested in the USA are important commercial signals. They help the buyer present the line with confidence and give distributors, retailers, practitioners, and clinics a simple quality story to repeat.

Dual delivery gives the customer a better product story.

Cyclodextrin Encapsulation Technology · Freeze-Dried Orbable Technology · Made in USA · Lab Tested in USA

DELIVERY

MARKET OPPORTUNITY

Why this matters to potential customers now.

ORBABLES is a B2B opportunity because it gives a customer something they can actually explain: a recognizable peptide or peptide-inspired wellness lane, a premium freeze-dried functional snack format, and a delivery-technology story that feels different from ordinary capsules, powders, and gummies. The customer does not need another commodity SKU. They need a product concept their sales team can understand, present, sample, and merchandise.

The market timing supports that conversation. Functional nutrition is now a mainstream wellness category, with industry reports placing global functional foods in the hundreds of billions of dollars and projecting continued growth. Longevity, metabolic wellness, beauty-from-within, active aging, cognitive performance, and recovery are all categories where educated consumers are looking for more advanced products than basic vitamins or sugary gummies.

The peptide conversation is also becoming more familiar. GLP-1 awareness has pulled peptide language into the mainstream, longevity clinics have trained consumers to ask about cellular health, and fitness/recovery buyers already understand body composition, sleep, mobility, and performance routines. ORBABLES uses that awareness without making the flyer feel like a consumer ad. The sales angle is premium, educational, and channel-ready.

The market opportunity is strong because recovery is no longer limited to competitive athletes. Everyday consumers want to train, move, work, travel, and age with less downtime. Recovery products, collagen, mobility support, amino acids, and active-aging routines all train the buyer to understand why a tissue-support peptide concept matters.

WHY ORBABLES IS DIFFERENT

The customer is not just buying a peptide idea. They are buying a sellable format.

BPC-157 ORBABLES can stand apart from ordinary joint capsules and collagen powders by offering a more advanced peptide narrative. The freeze-dried orb format gives the customer something memorable to show, while the delivery technology creates a more premium explanation for ingredient protection and stability.

For a distributor, retailer, practitioner, or clinic, the value is the complete sales architecture: a premium visual identity, a clear peptide function story, practical marketing angles, market context, delivery technology, USA quality signals, and a format that gives the sales team something tangible to present.

That is the main commercial difference. ORBABLES makes the peptide conversation easier to teach, easier to sample, easier to merchandise, and easier to separate from crowded supplement shelves.

Market signals referenced from current functional food, longevity, GLP-1 awareness, and peptide-category reporting. Language is written for professional B2B education and sales-team explanation.

Best-Fit Customers

active lifestyle retailers, recovery studios, fitness professionals, longevity clinics, practitioners, and distributors serving the recovery category

These customers need products that can be explained clearly to sales teams, buyers, practitioners, and educated consumers.

Format Differentiation

01

Capsules are familiar, but they are often hard to differentiate on shelf and difficult to sample in a sales meeting.

02

Powders can carry larger formulas, but they require mixing, dosing discipline, and more explanation at the point of sale.

03

Gummies are familiar, but many buyers associate them with sugar, heat exposure, generic wellness positioning, and crowded shelves.

04

ORBABLES gives the customer a more ownable lane: a premium freeze-dried orb format with a peptide-focused technology story and a strong B2B presentation.

ORBABLES turns peptide interest into a customer-ready product opportunity.

BPC-157 · Tissue Support Opportunity · marketing angles · delivery differentiation · market context

ORBABLES