

RECOVERY, MOBILITY + SOFT TISSUE POSITIONING

WOLVERINE STACK

BPC-157 + TB-500

Recovery Opportunity

Wolverine Stack converts the original BPC-157 + TB-500 concept into a clear ORBABLES recovery SKU. The B2B value is simple: two recognizable peptide names, one clean product lane, and a premium format that helps the buyer explain recovery, mobility, and soft-tissue interest without making the conversation feel cluttered.



Product lane

recovery, mobility, soft-tissue interest, and active lifestyle support

Best-fit customers

fitness professionals, recovery studios, bodywork practices, active-aging retailers, longevity clinics, and distributors serving the recovery category

Formula snapshot

BPC-157 500 mcg + TB-500 500 mcg

B2B OPPORTUNITY

Why a customer would want this in their product lineup.

Tell the customer: Wolverine Stack is the recovery duo in the ORBABLES line. It is built for buyers who already understand collagen, mobility products, recovery tools, protein, amino acids, and active lifestyle routines, but want a more advanced peptide-forward product they can explain quickly.

The market opportunity is strong because recovery has become a daily wellness category. Customers are spending on sleep, mobility, training, massage, red light, cold exposure, and active-aging products. Wolverine Stack gives a distributor or clinic a peptide-focused SKU that fits directly into that ecosystem and feels more premium than another joint capsule or powder.

The competitive difference is presentation and format. Many recovery products use broad blends that are hard to remember. Wolverine Stack gives the customer a named duo, a simple functional lane, formula clarity, pathway education, dual delivery technology, and a freeze-dried orb format that can be shown and sampled in a sales conversation.

WOLVERINE STACK should be presented as a sellable product lane: clear formula logic, clear customer fit, clear marketing angles, and a format that helps the buyer explain the opportunity quickly.

- Two-name peptide recognition
- Recovery routine positioning
- Mobility and movement quality
- Active-aging and training support

Formula Snapshot

INGREDIENT	AMOUNT PER ORB
BPC-157	500 mcg
TB-500	500 mcg

- Marketing Angles**
- 01 Two-name peptide recognition
 - 02 Recovery routine positioning
 - 03 Mobility and movement quality
 - 04 Active-aging and training support

Made In USA
premium production signal

Lab Tested In USA
quality confidence signal

WOLVERINE STACK gives customers a clear recovery, mobility, soft-tissue interest, and active lifestyle support conversation.

Recovery, Mobility + Soft Tissue Positioning · freeze-dried functional snack format · dual delivery technology

WOLVERINE STACK

WHAT IS THIS PRODUCT?

A premium ORBABLES concept for recovery, mobility, soft-tissue interest, and active lifestyle support.

Wolverine Stack converts the original BPC-157 + TB-500 concept into a clear ORBABLES recovery SKU. The B2B value is simple: two recognizable peptide names, one clean product lane, and a premium format that helps the buyer explain recovery, mobility, and soft-tissue interest without making the conversation feel cluttered.

The customer should see this as a product their team can learn, present, and merchandise. The flyer gives them a simple category lane, a role-in-the-body explanation, marketing angles, and a reason the ORBABLES format is different from standard supplement formats.

SALES TEAM TALK TRACK

Simple explanation a customer can repeat.

Tell the customer: Wolverine Stack is the recovery duo in the ORBABLES line. It is built for buyers who already understand collagen, mobility products, recovery tools, protein, amino acids, and active lifestyle routines, but want a more advanced peptide-forward product they can explain quickly.

01

Two-name peptide recognition

02

Recovery routine positioning

03

Mobility and movement quality

04

Active-aging and training support

05

Use ORBABLES delivery technology as the format reason to believe.

06

Position the product as a premium, educational, B2B-ready opportunity rather than a commodity supplement.

WHY ORBABLES DELIVERY TECHNOLOGY MATTERS

Dual Protection Delivery Technology™

Dual Protection Delivery Technology™ is the core ORBABLES difference. The first layer is Cyclodextrin Encapsulation Technology. It helps protect sensitive peptide structures, is designed to improve ingredient integrity, and supports enhanced absorption potential and bioavailability. For a B2B buyer, that creates a stronger explanation than simply listing the active ingredients.

The second layer is Freeze-Dried Orbable Technology. Freeze-drying helps preserve ingredient quality, supports long shelf life and ingredient stability, and creates a lightweight, portable, premium snack format. The result is a product that can be sampled, demonstrated, and explained in a way ordinary supplement formats cannot match.

Made in the USA and Lab Tested in the USA are important commercial signals. They help distributors, retailers, practitioners, wellness clinics, and sales teams present the product line with a simple quality story that feels premium and credible.

Dual delivery gives the customer a better product story.

Cyclodextrin Encapsulation Technology · Freeze-Dried Orbable Technology · Made in USA · Lab Tested in USA

DELIVERY

MARKET OPPORTUNITY

Why this matters to potential customers now.

ORBABLES is a B2B opportunity because it gives a buyer something more complete than an ingredient list: a recognizable peptide or peptide-plus-nutrient lane, a premium freeze-dried functional snack format, and a delivery-technology story that a sales team can repeat without needing a deep technical background.

The market timing supports that conversation. Functional nutrition has moved from basic vitamins into more specific categories such as longevity, active aging, recovery, beauty-from-within, metabolic wellness, gut wellness, and performance optimization. Buyers are looking for products with a sharper story than standard capsules, powders, and gummies.

Peptide awareness is also expanding. Clinics, practitioners, fitness professionals, beauty operators, and educated consumers are increasingly familiar with peptide language. ORBABLES uses that awareness in a professional sales format: clear product lane, clear role in the body, clear marketing angles, and clear delivery differentiation.

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Best-Fit Customers

fitness professionals, recovery studios, bodywork practices, active-aging retailers, longevity clinics, and distributors serving the recovery category

These customers need products that can be explained clearly to sales teams, buyers, practitioners, and educated consumers.

Format Differentiation

<p>01</p> <p>Capsules are familiar, but they are difficult to sample and often look interchangeable in a sales meeting.</p>	<p>02</p> <p>Powders can carry larger formulas, but they require mixing, compliance with a routine, and a more complicated usage conversation.</p>
<p>03</p> <p>Gummies are familiar, but many buyers see the category as crowded, sugar-heavy, heat-sensitive, and increasingly generic.</p>	<p>04</p> <p>ORBABLES creates a more ownable lane: a premium freeze-dried orb format with peptide-forward positioning, science visuals, and a delivery technology story.</p>

WHY ORBABLES IS DIFFERENT

The customer is not just buying a peptide idea. They are buying a sellable format.

The competitive difference is presentation and format. Many recovery products use broad blends that are hard to remember. Wolverine Stack gives the customer a named duo, a simple functional lane, formula clarity, pathway education, dual delivery technology, and a freeze-dried orb format that can be shown and sampled in a sales conversation.

For a distributor, retailer, practitioner, or clinic, the value is the complete sales architecture: a premium visual identity, a clear ingredient-function story, practical marketing angles, market context, delivery technology, USA quality signals, and a format that gives the sales team something tangible to present.

That is the main commercial difference. ORBABLES makes the peptide conversation easier to teach, easier to merchandise, and easier to separate from crowded supplement shelves.

Market language is written for professional B2B education and sales-team explanation across functional nutrition, longevity, recovery, beauty, and wellness channels.

ORBABLES turns peptide interest into a customer-ready product opportunity.

WOLVERINE STACK · BPC-157 + TB-500 Recovery Opportunity · marketing angles · delivery differentiation · market context

ORBABLES