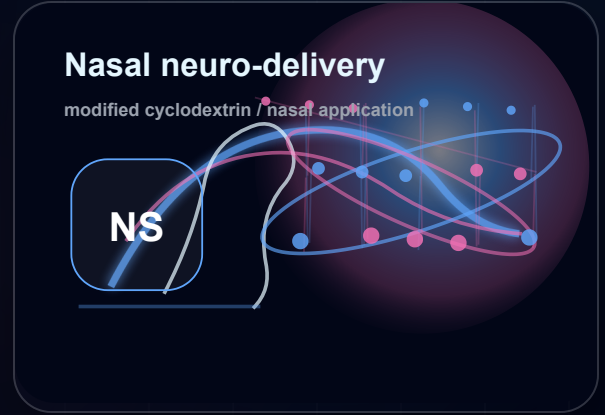


CALM FOCUS, COGNITIVE PERFORMANCE + NEURO-WELLNESS

# SEMAX + SELANK Nasal Spray Delivery Opportunity

Semax + Selank in a nasal spray application gives ORBABLES a more technical cognitive-performance opportunity than an ordinary nootropic capsule, powder, or chew. The commercial story is calm focus: Semax supports the performance side of the conversation, Selank supports the composure side, and the modified cyclodextrin system gives the customer a technology reason to believe.



**Product lane**

calm focus, cognitive performance, stress-management routines, and premium neuro-wellness

**Best-fit customers**

longevity clinics, practitioner channels, executive wellness programs, productivity-focused retailers, medspas, and distributors serving cognitive performance

**Technology hook**

water-resistant modified cyclodextrin complex for nasal spray application

**B2B OPPORTUNITY**

## Why a customer would want this in their cognitive wellness lineup.

Tell the customer: this is the calm-focus nasal spray concept for buyers who want a sharper, more technical neuro-wellness product than another caffeine, adaptogen, or generic nootropic blend. The simple story is two neuropeptide concepts, one balanced cognitive lane, and a modified cyclodextrin delivery system designed for a water-based nasal environment.

The market opportunity comes from the way modern consumers work. People want focus, calm, emotional steadiness, and performance under pressure, but many cognitive products sound similar. Nootropics, focus beverages, magnesium, L-theanine, adaptogens, and productivity supplements have trained the market, but they also created a crowded shelf. A Semax + Selank nasal spray concept gives ORBABLES a more premium and technical lane for educated buyers.

The competitive difference is delivery architecture. A water-resistant modified cyclodextrin complex gives the customer a more advanced explanation than simply listing Semax and Selank on a panel. It creates a technology story around ingredient complexing, stability support, dispersion, and mucosal contact potential in a nasal spray application. That makes the product easier to sell as a premium platform concept, not a commodity focus product.

**SEMAX + SELANK should be presented as a premium neuro-wellness delivery concept: clear peptide education, clear nasal spray format logic, clear customer fit, and a modified cyclodextrin technology story the sales team can repeat.**

Calm-focus positioning

Nasal spray application format

Water-resistant modified cyclodextrin story

Premium neuro-wellness differentiation

### Technology Snapshot

COMPONENT	ROLE
Semax	neuropeptide concept
Selank	neuropeptide concept
Water-resistant modified cyclodextrin	delivery complex
Aqueous nasal spray base	precision application format

### Marketing Angles

01 Calm-focus positioning

02 Nasal spray application format

03 Water-resistant modified cyclodextrin story

04 Premium neuro-wellness differentiation

**Made In USA**  
premium production signal

**Lab Tested In USA**  
quality confidence signal

**SEMAX + SELANK gives customers a clear calm focus, cognitive performance, stress-management routines, and premium neuro-wellness conversation.**

Calm Focus, Cognitive Performance + Neuro-Wellness · nasal spray application · water-resistant modified cyclodextrin delivery story

NASAL FORMAT

## WHAT IS THIS PRODUCT?

### A premium ORBABLES nasal spray concept for calm focus, cognitive performance, stress-management routines, and premium neuro-wellness.

Semax + Selank in a nasal spray application gives ORBABLES a more technical cognitive-performance opportunity than an ordinary nootropic capsule, powder, or chew. The commercial story is calm focus: Semax supports the performance side of the conversation, Selank supports the composure side, and the modified cyclodextrin system gives the customer a technology reason to believe.

The customer should see this as a product their team can learn, present, and merchandise. The sheet gives them a simple cognitive-performance lane, a role-in-the-body explanation, a nasal application format, and a reason the modified cyclodextrin delivery story is different from standard supplement formats.

## SALES TEAM TALK TRACK

### Simple explanation a customer can repeat.

Tell the customer: this is the calm-focus nasal spray concept for buyers who want a sharper, more technical neuro-wellness product than another caffeine, adaptogen, or generic nootropic blend. The simple story is two neuropeptide concepts, one balanced cognitive lane, and a modified cyclodextrin delivery system designed for a water-based nasal environment.

01

Calm-focus positioning

02

Nasal spray application format

03

Water-resistant modified cyclodextrin story

04

Premium neuro-wellness differentiation

05

Use the water-resistant modified cyclodextrin complex as the delivery reason to believe.

06

Position the product as a premium B2B nasal spray application, not another commodity nootropic.

## WHY ORBABLES DELIVERY TECHNOLOGY MATTERS

### Water-Resistant Modified Cyclodextrin Complex

The core technology story is a Water-Resistant Modified Cyclodextrin Complex. Cyclodextrins are ring-shaped carrier molecules used to host and organize sensitive actives. In this concept, the modified cyclodextrin is positioned as a water-resistant complexing system designed to help protect peptide integrity and resist rapid dilution in a water-based nasal environment.

That matters because nasal spray applications need a different explanation than capsules or snack formats. Aqueous systems can create formulation challenges around dispersion, stability, contact time, and ingredient uniformity. The modified cyclodextrin story gives the customer a concrete reason the product is different: it is built around delivery architecture, not just active names.

Made in the USA and Lab Tested in the USA are important commercial signals. They help distributors, retailers, clinics, and practitioner channels present the concept with a quality story that feels aligned with premium neuro-wellness.

**Modified cyclodextrin gives the customer a stronger nasal spray technology story.**

Water-resistant complexing · peptide integrity support · nasal application format · Made in USA · Lab Tested in USA

DELIVERY

MARKET OPPORTUNITY

# Why this matters to potential customers now.

ORBABLES is a B2B opportunity because it gives a customer something their team can explain: a recognizable neuropeptide lane, a premium cognitive-performance story, a nasal spray application format, and a delivery technology that feels more advanced than standard capsules, powders, chews, and beverages.

The market timing supports this conversation. Cognitive performance, stress management, executive wellness, longevity, and productivity support have all become serious consumer categories. Buyers are looking for products that feel more specific, more technical, and more premium than broad stimulant or relaxation formulas.

Peptide awareness is also becoming more familiar in professional wellness channels. Longevity clinics, medspas, practitioners, and educated consumers are already learning the language of signaling pathways, cellular wellness, and delivery technology. ORBABLES can use that awareness in a polished B2B format without making the sheet feel like a consumer advertisement.

**The market opportunity comes from the way modern consumers work. People want focus, calm, emotional steadiness, and performance under pressure, but many cognitive products sound similar. Nootropics, focus beverages, magnesium, L-theanine, adaptogens, and productivity supplements have trained the market, but they also created a crowded shelf. A Semax + Selank nasal spray concept gives ORBABLES a more premium and technical lane for educated buyers.**

WHY ORBABLES IS DIFFERENT

## The customer is not just buying two peptide names. They are buying a delivery architecture.

The competitive difference is delivery architecture. A water-resistant modified cyclodextrin complex gives the customer a more advanced explanation than simply listing Semax and Selank on a panel. It creates a technology story around ingredient complexing, stability support, dispersion, and mucosal contact potential in a nasal spray application. That makes the product easier to sell as a premium platform concept, not a commodity focus product.

For a distributor, retailer, practitioner, or clinic, the value is the complete sales architecture: a premium visual identity, a clear neuropeptide function story, practical marketing angles, market context, nasal delivery technology, USA quality signals, and a format that gives the sales team something tangible to present.

That is the main commercial difference. ORBABLES makes the Semax + Selank conversation easier to teach, easier to position, and easier to separate from crowded cognitive-performance products.

Market language is written for professional B2B education and sales-team explanation across cognitive performance, neuro-wellness, executive wellness, and practitioner channels.

**Best-Fit Customers**

**longevity clinics, practitioner channels, executive wellness programs, productivity-focused retailers, medspas, and distributors serving cognitive performance**

These customers need products that can be explained clearly to sales teams, buyers, practitioners, and educated consumers.

**Format Differentiation**

<p><b>01</b></p> <p>Capsules are familiar, but cognitive capsules are crowded and often difficult to separate from ordinary nootropic blends.</p>	<p><b>02</b></p> <p>Powders and drinks can be convenient, but many are built around flavor, caffeine, or generic focus positioning.</p>
<p><b>03</b></p> <p>Consumer chews are easy to understand, but the format can feel less aligned with a premium neuropeptide conversation.</p>	<p><b>04</b></p> <p>An ORBABLES nasal spray application gives the customer a more technical lane: neuropeptide positioning, modified cyclodextrin delivery, and a professional sales story.</p>