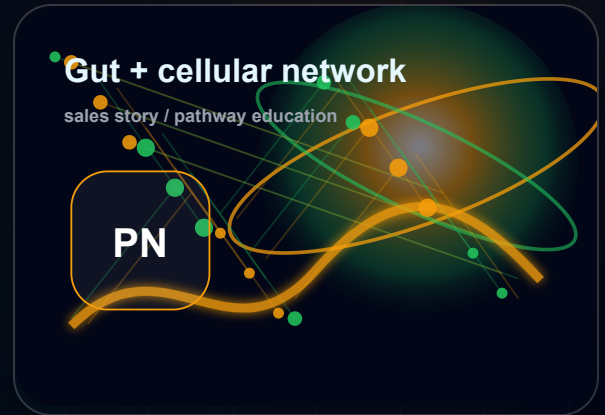


PEPTIDES, BUTYRATE, QUERCETIN + ZINC

# PEPTIDE + NUTRIENT STACK **Functional Wellness Opportunity**

Peptide + Nutrient Stack turns the original peptide, butyrate, quercetin, and zinc concept into the most functional ORBABLES opportunity in this converted set. It gives the buyer a larger formula story: peptide-forward positioning supported by recognizable nutrients for gut wellness, antioxidant support, skin relevance, and functional nutrition.


**Product lane**

peptide-plus-nutrient wellness, gut-positioning interest, antioxidant support, and premium functional nutrition

**Best-fit customers**

functional wellness retailers, practitioners, longevity clinics, distributors, medspas, and brands seeking a more ingredient-rich ORBABLES concept

**Formula snapshot**

BPC-157 300 mcg + KPV 300 mcg + TB-500 300 mcg + GHK-Cu 1.5 mg + Butyrate 300 mg + Quercetin 200 mg + Zinc 150 mg

**B2B OPPORTUNITY**

## Why a customer would want this in their product lineup.

Tell the customer: this is the functional wellness stack. It is the SKU to present when the buyer wants the ORBABLES delivery platform plus familiar nutrients their sales team can explain alongside the peptide story.

The market opportunity is that buyers increasingly want products that combine scientific novelty with recognizable ingredients. Peptides create the advanced edge, while butyrate, quercetin, and zinc connect to gut support, antioxidant positioning, skin relevance, and functional nutrition.

Peptide + Nutrient Stack combines a premium peptide narrative with familiar nutrient anchors. It is more expansive than a single-peptide SKU and more ownable than a generic gut capsule. ORBABLES gives the customer a technology-led format that makes the complexity easier to sell.

**PEPTIDE + NUTRIENT STACK should be presented as a sellable product lane: clear formula logic, clear customer fit, clear marketing angles, and a format that helps the buyer explain the opportunity quickly.**

Peptide-plus-nutrient differentiation

Gut wellness positioning

Antioxidant and polyphenol story

Most ingredient-rich ORBABLES concept

**Formula Snapshot**

INGREDIENT	AMOUNT PER ORB
BPC-157	300 mcg
KPV	300 mcg
TB-500	300 mcg
GHK-Cu	1.5 mg
Butyrate	300 mg
Quercetin	200 mg
Zinc	150 mg

**Marketing Angles**

01 Peptide-plus-nutrient differentiation

02 Gut wellness positioning

03 Antioxidant and polyphenol story

04 Most ingredient-rich ORBABLES concept

**Made In USA**  
premium production signal

**Lab Tested In USA**  
quality confidence signal

**PEPTIDE + NUTRIENT STACK gives customers a clear peptide-plus-nutrient wellness, gut-positioning interest, antioxidant support, and premium functional nutrition conversation.**

Peptides, Butyrate, Quercetin + Zinc · freeze-dried functional snack format · dual delivery technology

PEPTIDE + NUTRIENT STACK

WHAT IS THIS PRODUCT?

**A premium ORBABLES concept for peptide-plus-nutrient wellness, gut-positioning interest, antioxidant support, and premium functional nutrition.**

Peptide + Nutrient Stack turns the original peptide, butyrate, quercetin, and zinc concept into the most functional ORBABLES opportunity in this converted set. It gives the buyer a larger formula story: peptide-forward positioning supported by recognizable nutrients for gut wellness, antioxidant support, skin relevance, and functional nutrition.

The customer should see this as a product their team can learn, present, and merchandise. The flyer gives them a simple category lane, a role-in-the-body explanation, marketing angles, and a reason the ORBABLES format is different from standard supplement formats.

SALES TEAM TALK TRACK

**Simple explanation a customer can repeat.**

Tell the customer: this is the functional wellness stack. It is the SKU to present when the buyer wants the ORBABLES delivery platform plus familiar nutrients their sales team can explain alongside the peptide story.

<p>01</p> <p>Peptide-plus-nutrient differentiation</p>	<p>02</p> <p>Gut wellness positioning</p>
<p>03</p> <p>Antioxidant and polyphenol story</p>	<p>04</p> <p>Most ingredient-rich ORBABLES concept</p>
<p>05</p> <p>Use ORBABLES delivery technology as the format reason to believe.</p>	<p>06</p> <p>Position the product as a premium, educational, B2B-ready opportunity rather than a commodity supplement.</p>

WHY ORBABLES DELIVERY TECHNOLOGY MATTERS

**Dual Protection Delivery Technology™**

Dual Protection Delivery Technology™ is the core ORBABLES difference. The first layer is Cyclodextrin Encapsulation Technology. It helps protect sensitive peptide structures, is designed to improve ingredient integrity, and supports enhanced absorption potential and bioavailability. For a B2B buyer, that creates a stronger explanation than simply listing the active ingredients.

The second layer is Freeze-Dried Orbable Technology. Freeze-drying helps preserve ingredient quality, supports long shelf life and ingredient stability, and creates a lightweight, portable, premium snack format. The result is a product that can be sampled, demonstrated, and explained in a way ordinary supplement formats cannot match.

Made in the USA and Lab Tested in the USA are important commercial signals. They help distributors, retailers, practitioners, wellness clinics, and sales teams present the product line with a simple quality story that feels premium and credible.

**Dual delivery gives the customer a better product story.**  
 Cyclodextrin Encapsulation Technology · Freeze-Dried Orbable Technology · Made in USA · Lab Tested in USA

DELIVERY

MARKET OPPORTUNITY

# Why this matters to potential customers now.

ORBABLES is a B2B opportunity because it gives a buyer something more complete than an ingredient list: a recognizable peptide or peptide-plus-nutrient lane, a premium freeze-dried functional snack format, and a delivery-technology story that a sales team can repeat without needing a deep technical background.

The market timing supports that conversation. Functional nutrition has moved from basic vitamins into more specific categories such as longevity, active aging, recovery, beauty-from-within, metabolic wellness, gut wellness, and performance optimization. Buyers are looking for products with a sharper story than standard capsules, powders, and gummies.

Peptide awareness is also expanding. Clinics, practitioners, fitness professionals, beauty operators, and educated consumers are increasingly familiar with peptide language. ORBABLES uses that awareness in a professional sales format: clear product lane, clear role in the body, clear marketing angles, and clear delivery differentiation.

**The market opportunity is that buyers increasingly want products that combine scientific novelty with recognizable ingredients. Peptides create the advanced edge, while butyrate, quercetin, and zinc connect to gut support, antioxidant positioning, skin relevance, and functional nutrition.**

WHY ORBABLES IS DIFFERENT

## The customer is not just buying a peptide idea. They are buying a sellable format.

Peptide + Nutrient Stack combines a premium peptide narrative with familiar nutrient anchors. It is more expansive than a single-peptide SKU and more ownable than a generic gut capsule. ORBABLES gives the customer a technology-led format that makes the complexity easier to sell.

For a distributor, retailer, practitioner, or clinic, the value is the complete sales architecture: a premium visual identity, a clear ingredient-function story, practical marketing angles, market context, delivery technology, USA quality signals, and a format that gives the sales team something tangible to present.

That is the main commercial difference. ORBABLES makes the peptide conversation easier to teach, easier to sample, easier to merchandise, and easier to separate from crowded supplement shelves.

Market language is written for professional B2B education and sales-team explanation across functional nutrition, longevity, recovery, beauty, and wellness channels.

**Best-Fit Customers**

**functional wellness retailers, practitioners, longevity clinics, distributors, medspas, and brands seeking a more ingredient-rich ORBABLES concept**

These customers need products that can be explained clearly to sales teams, buyers, practitioners, and educated consumers.

**Format Differentiation**

**01**  
Capsules are familiar, but they are difficult to sample and often look interchangeable in a sales meeting.

**02**  
Powders can carry larger formulas, but they require mixing, compliance with a routine, and a more complicated usage conversation.

**03**  
Gummies are familiar, but many buyers see the category as crowded, sugar-heavy, heat-sensitive, and increasingly generic.

**04**  
ORBABLES creates a more ownable lane: a premium freeze-dried orb format with peptide-forward positioning, science visuals, and a delivery technology story.

**ORBABLES turns peptide interest into a customer-ready product opportunity.**  
 PEPTIDE + NUTRIENT STACK · Functional Wellness Opportunity · marketing angles · delivery differentiation · market context

ORBABLES