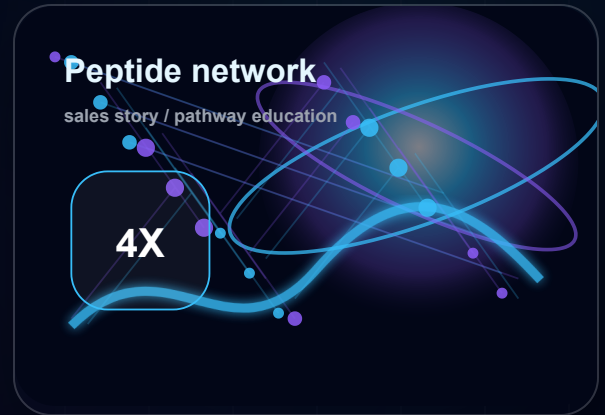


RECOVERY, BEAUTY, MOBILITY + PEPTIDE PORTFOLIO ENTRY

# CORE PEPTIDE STACK

## Multi-Peptide Wellness Opportunity

Core Peptide Stack converts the original multi-peptide melt into a customer-ready ORBABLES portfolio entry. It is designed for buyers who want one broad peptide SKU rather than a single-ingredient product. The commercial story is a balanced stack across recovery, mobility, calm wellness, beauty, and healthy aging.



### Product lane

broad peptide wellness, recovery positioning, beauty support interest, and active-aging routines

### Best-fit customers

wellness retailers, longevity clinics, practitioners, distributors, medspas, and fitness professionals who want one broader peptide-stack conversation

### Formula snapshot

BPC-157 300 mcg + KPV 300 mcg + TB-500 300 mcg + GHK-Cu 1.5 mg

### B2B OPPORTUNITY

## Why a customer would want this in their product lineup.

Tell the customer: Core Peptide Stack is the broadest peptide-only ORBABLES product. It is the right conversation when a buyer likes the peptide category but does not want to start with a narrow single-peptide SKU. It gives their sales team a balanced story across recovery, mobility, beauty, and active aging.

The market opportunity is portfolio simplicity. Some customers want single-peptide precision; others want one premium product that can introduce the peptide category more broadly. Core Peptide Stack lets a retailer, clinic, or distributor lead with a comprehensive ORBABLES concept while still keeping the ingredient story clear.

Most multi-ingredient supplements become hard to explain because the formula looks crowded. ORBABLES differentiates Core Peptide Stack by organizing the formula into four teachable lanes, adding the Dual Protection Delivery Technology story, and presenting the product as a premium sales-sheet experience rather than a dense supplement panel.

**CORE PEPTIDE STACK should be presented as a sellable product lane: clear formula logic, clear customer fit, clear marketing angles, and a format that helps the buyer explain the opportunity quickly.**

- Broad peptide portfolio entry
- Recovery and mobility positioning
- Beauty and healthy-aging layer
- Simple multi-peptide sales story

### Formula Snapshot

INGREDIENT	AMOUNT PER ORB
BPC-157	300 mcg
KPV	300 mcg
TB-500	300 mcg
GHK-Cu	1.5 mg

### Marketing Angles

- 01 Broad peptide portfolio entry
- 02 Recovery and mobility positioning
- 03 Beauty and healthy-aging layer
- 04 Simple multi-peptide sales story

**Made In USA**  
premium production signal

**Lab Tested In USA**  
quality confidence signal

**CORE PEPTIDE STACK gives customers a clear broad peptide wellness, recovery positioning, beauty support interest, and active-aging routines conversation.**

Recovery, Beauty, Mobility + Peptide Portfolio Entry · freeze-dried functional snack format · dual delivery technology

CORE PEPTIDE STACK

## WHAT IS THIS PRODUCT?

**A premium ORBABLES concept for broad peptide wellness, recovery positioning, beauty support interest, and active-aging routines.**

Core Peptide Stack converts the original multi-peptide melt into a customer-ready ORBABLES portfolio entry. It is designed for buyers who want one broad peptide SKU rather than a single-ingredient product. The commercial story is a balanced stack across recovery, mobility, calm wellness, beauty, and healthy aging.

The customer should see this as a product their team can learn, present, and merchandise. The flyer gives them a simple category lane, a role-in-the-body explanation, marketing angles, and a reason the ORBABLES format is different from standard supplement formats.

## SALES TEAM TALK TRACK

**Simple explanation a customer can repeat.**

Tell the customer: Core Peptide Stack is the broadest peptide-only ORBABLES product. It is the right conversation when a buyer likes the peptide category but does not want to start with a narrow single-peptide SKU. It gives their sales team a balanced story across recovery, mobility, beauty, and active aging.

<p>01</p> <p>Broad peptide portfolio entry</p>	<p>02</p> <p>Recovery and mobility positioning</p>
<p>03</p> <p>Beauty and healthy-aging layer</p>	<p>04</p> <p>Simple multi-peptide sales story</p>
<p>05</p> <p>Use ORBABLES delivery technology as the format reason to believe.</p>	<p>06</p> <p>Position the product as a premium, educational, B2B-ready opportunity rather than a commodity supplement.</p>

## WHY ORBABLES DELIVERY TECHNOLOGY MATTERS

**Dual Protection Delivery Technology™**

Dual Protection Delivery Technology™ is the core ORBABLES difference. The first layer is Cyclodextrin Encapsulation Technology. It helps protect sensitive peptide structures, is designed to improve ingredient integrity, and supports enhanced absorption potential and bioavailability. For a B2B buyer, that creates a stronger explanation than simply listing the active ingredients.

The second layer is Freeze-Dried Orbable Technology. Freeze-drying helps preserve ingredient quality, supports long shelf life and ingredient stability, and creates a lightweight, portable, premium snack format. The result is a product that can be sampled, demonstrated, and explained in a way ordinary supplement formats cannot match.

Made in the USA and Lab Tested in the USA are important commercial signals. They help distributors, retailers, practitioners, wellness clinics, and sales teams present the product line with a simple quality story that feels premium and credible.

**Dual delivery gives the customer a better product story.**  
 Cyclodextrin Encapsulation Technology · Freeze-Dried Orbable Technology · Made in USA · Lab Tested in USA

**DELIVERY**

MARKET OPPORTUNITY

# Why this matters to potential customers now.

ORBABLES is a B2B opportunity because it gives a buyer something more complete than an ingredient list: a recognizable peptide or peptide-plus-nutrient lane, a premium freeze-dried functional snack format, and a delivery-technology story that a sales team can repeat without needing a deep technical background.

The market timing supports that conversation. Functional nutrition has moved from basic vitamins into more specific categories such as longevity, active aging, recovery, beauty-from-within, metabolic wellness, gut wellness, and performance optimization. Buyers are looking for products with a sharper story than standard capsules, powders, and gummies.

Peptide awareness is also expanding. Clinics, practitioners, fitness professionals, beauty operators, and educated consumers are increasingly familiar with peptide language. ORBABLES uses that awareness in a professional sales format: clear product lane, clear role in the body, clear marketing angles, and clear delivery differentiation.

**The market opportunity is portfolio simplicity. Some customers want single-peptide precision; others want one premium product that can introduce the peptide category more broadly. Core Peptide Stack lets a retailer, clinic, or distributor lead with a comprehensive ORBABLES concept while still keeping the ingredient story clear.**

WHY ORBABLES IS DIFFERENT

## The customer is not just buying a peptide idea. They are buying a sellable format.

Most multi-ingredient supplements become hard to explain because the formula looks crowded. ORBABLES differentiates Core Peptide Stack by organizing the formula into four teachable lanes, adding the Dual Protection Delivery Technology story, and presenting the product as a premium sales-sheet experience rather than a dense supplement panel.

For a distributor, retailer, practitioner, or clinic, the value is the complete sales architecture: a premium visual identity, a clear ingredient-function story, practical marketing angles, market context, delivery technology, USA quality signals, and a format that gives the sales team something tangible to present.

That is the main commercial difference. ORBABLES makes the peptide conversation easier to teach, easier to sample, easier to merchandise, and easier to separate from crowded supplement shelves.

Market language is written for professional B2B education and sales-team explanation across functional nutrition, longevity, recovery, beauty, and wellness channels.

### Best-Fit Customers

**wellness retailers, longevity clinics, practitioners, distributors, medspas, and fitness professionals who want one broader peptide-stack conversation**

These customers need products that can be explained clearly to sales teams, buyers, practitioners, and educated consumers.

### Format Differentiation

01

Capsules are familiar, but they are difficult to sample and often look interchangeable in a sales meeting.

02

Powders can carry larger formulas, but they require mixing, compliance with a routine, and a more complicated usage conversation.

03

Gummies are familiar, but many buyers see the category as crowded, sugar-heavy, heat-sensitive, and increasingly generic.

04

ORBABLES creates a more ownable lane: a premium freeze-dried orb format with peptide-forward positioning, science visuals, and a delivery technology story.

**ORBABLES turns peptide interest into a customer-ready product opportunity.**

CORE PEPTIDE STACK · Multi-Peptide Wellness Opportunity · marketing angles · delivery differentiation · market context

ORBABLES